



WVEC
613 Woodis Ave.
Norfolk, VA 23510

National Media Research Planning
815 Slaters Lane
Alexandria, VA 22314-1219

Contract # 845267
Schedule Dates 07/27/12-08/16/12
Advertiser Republican National Committee (9217)
Agency/T-Code National Media Research Planning (1768)/154600
Product Political - Non-Ballot Issue (1196)
Brand RNC (52598)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name ROBINSON, TRACEY
Phone/Fax (202) 863-8500 /
CPE 20/446/2919
Account Types National/Political Issue - Agency
Billing Type Standard
Comments RNC 7/27
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 07/26/12
Last Modified 07/31/12
Entered By Penne Marsh
CO-OP No
Headline # 06254826
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,447.00
Net Total \$19,533.00
Sales Tax

Norfolk (WVEC) (WVEC)		
By Broadcast Month	Spots	Rate
Jul. 2012	12	\$4,360.00
Aug. 2012	37	\$18,620.00
Grand Total:	49	\$22,980.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/27/12-08/03/12	4	:30	11P- 11:35P (ET)						1			2	\$1,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	13 NEWS-11.00	7/26/12
2.0	Normal Line / SPOT	07/30/12-08/09/12	4	:30	11:35P- 12:02A (ET)	2	X	X	X	X				4	\$450.00	\$1,800.00	Norfolk (WVEC) (WVEC)	ABC-NITELINE	7/26/12
3.0	Normal Line / SPOT	08/13/12-08/16/12	4	:30	11:35P- 12:02A (ET)	1	X	X	X	X				1	\$450.00	\$450.00	Norfolk (WVEC) (WVEC)	ABC-NITELINE	7/26/12
4.0	Normal Line / SPOT	07/30/12-08/09/12	4	:30	4:30A- 4:59A (ET)	3	X	X	X	X				6	\$40.00	\$240.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK	7/26/12
5.0	Normal Line / SPOT	08/13/12-08/16/12	4	:30	4:30A- 4:59A (ET)	1	X	X	X	X				1	\$40.00	\$40.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK	7/26/12
6.0	Normal Line / SPOT	07/30/12-08/16/12	5	:30	6P- 6:30P (ET)	1	X	X	X	X				3	\$1,035.00	\$3,105.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS	7/26/12
7.0	Normal Line / SPOT	07/30/12-08/09/12	4	:30	7A- 9A (ET)	2	X	X	X	X				4	\$865.00	\$3,460.00	Norfolk (WVEC) (WVEC)	GD MRN AMR	7/26/12
8.0	Normal Line / SPOT	08/13/12-08/16/12	4	:30	7A- 9A (ET)	1	X	X	X	X				1	\$865.00	\$865.00	Norfolk (WVEC) (WVEC)	GD MRN AMR	7/26/12
9.0	Normal Line / SPOT	08/06/12-08/16/12	4	:30	7:28P- 7:57P (ET)	1	X	X	X	X				2	\$1,375.00	\$2,750.00	Norfolk (WVEC) (WVEC)	JEOPARDY	7/26/12
10.0	Normal Line / SPOT	07/28/12-08/04/12	4	:30	11:35P- 12:35A (ET)						1			2	\$80.00	\$160.00	Norfolk (WVEC) (WVEC)	LAW & ORDER	7/26/12
11.0	Revised Line / SPOT	07/28/12-08/04/12	5	:30	6P- 6:30P (ET)							1					Norfolk (WVEC) (WVEC)	13 NWS AT 6PM	7/26/12
11.1	Normal Line / SPOT	07/28/12-08/04/12	5	:30	5:57P- 6:30P (ET)							1		2	\$460.00	\$920.00	Norfolk (WVEC) (WVEC)	13 NWS AT 6PM	7/27/12
12.0	Normal Line / SPOT	07/28/12-08/04/12	5	:30	5:58A- 8A (ET)							2		3	\$275.00	\$825.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK	7/26/12
12.0.1	Closed Preempt	07/28/12															Norfolk (WVEC) (WVEC)	I-NA on Entry/Exception -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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13.0	Normal Line / SPOT	07/28/12-08/04/12	4	:30	6:58P- 7:57P (ET)								1	2	\$400.00	\$800.00	Norfolk (WVEC) (WVEC)	WHEEL-JEOP	7/26/12
14.0	Normal Line / SPOT	07/28/12-08/04/12	5	:30	8A- 9A (ET)								1	2	\$405.00	\$810.00	Norfolk (WVEC) (WVEC)	GD MRN-SAT	7/26/12
15.0	Normal Line / SPOT	07/29/12-08/05/12	4	:30	9:58A- 11A (ET)								2	4	\$275.00	\$1,100.00	Norfolk (WVEC) (WVEC)	THIS WEEK	7/26/12
16.0	Normal Line / SPOT	07/29/12-08/05/12	4	:30	11:35P- 12:35A (ET)								1	2	\$120.00	\$240.00	Norfolk (WVEC) (WVEC)	LAW & ORDER	7/26/12
17.0	Normal Line / SPOT	07/29/12-08/05/12	5	:30	6P- 6:30P (ET)								1	2	\$460.00	\$920.00	Norfolk (WVEC) (WVEC)	13 NWS AT 6	7/26/12
18.0	Normal Line / SPOT	07/29/12-08/05/12	5	:30	6:58P- 7:58P (ET)								1	1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	AMR-VIDEOS	7/26/12
18.0.1	Closed Preempt	07/29/12															Norfolk (WVEC) (WVEC)	I-NA on Entry/Exception -	
19.0	Normal Line / SPOT	07/29/12-08/05/12	4	:30	8A- 9A (ET)								1	2	\$460.00	\$920.00	Norfolk (WVEC) (WVEC)	GD MRN-SUN	7/26/12
20.0	Normal Line / SPOT	07/29/12-08/05/12	4	:30	9A- 9:30A (ET)								1	2	\$150.00	\$300.00	Norfolk (WVEC) (WVEC)	WALL ST JRNAL	7/26/12
21.0	M/G For 12.0.1,18.0.1 / SPOT	08/01/12-08/03/12	5	:30	5:58A- 7A (ET)	1			X	X	X			1	\$775.00	\$775.00	Norfolk (WVEC) (WVEC)		7/31/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <u>WVEC Norfolk</u>	Date: <u>7/25/12</u>
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I, Jon Ferrell
do hereby request station time concerning the following issue:

Republican National Committee- IE <div style="text-align: center; font-size: 1.5em;">WVEC</div>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Total Charges:	\$17,582.00
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This broadcast time will be used by: Republican National Committee- IE

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No

845267

1 of 2

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Barack Obama; President; 11-6-2012

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Republican National Committee- IE
Anthony W. Parker, Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

7-12-12
Date

[Signature]
Signature

703-683-4877

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

Penne Marsh
Printed Name

NSC
Title